PARTNERSHIPS
Making a Difference

UNIVERSITY
CCPE PARTNERS WITH 6 CSULB COLLEGES (CHHS, CBA, CLA, COE, COTA, and CED) TO OFFER 14 DEGREES AND DEGREE-COMPLETION PROGRAMS TO NON-TRADITIONAL STUDENTS

BUSINESS
CCPE PARTNERED WITH 14 LOCAL AREA BUSINESSES TO DEVELOP 22 CUSTOMIZED TRAINING PROGRAMS FOR THEIR EMPLOYEES THIS FISCAL YEAR

COMMUNITY
CCPE PARTNERED WITH 36 LOCAL AREA COMMUNITIES TO PROVIDE TRAINEE TRAINING PROGRAMS THIS FISCAL YEAR

INTERNATIONAL
CSULB HAS BILATERAL EXCHANGE AGREEMENTS WITH 58 UNIVERSITIES IN 25 COUNTRIES

153,000+
COURSE ENROLLMENTS THROUGH CCPE IN THE LAST 5 YEARS

TRANSFORMING LIVES THROUGH EDUCATION

MESSAGE FROM THE DEAN
FINANCIAL AND TREASURY REPORT
ROLLING AND BUSINESS PERFORMANCE REPORT
STUDENT ENROLLMENT DATA
GOING GREEN
REMOVING BARRIERS
GIVING BACK
STRIVING AHEAD
RENEWING PARTNERSHIPS
INTEGRATING EXPERIENCES
ENHANCING SKILLS
FLYING HIGH
SEEING CHALLENGES
PURSUING ADVENTURE
LOOKING FORWARD

CONTENTS
MISSION

CCPE transforms lives by providing multiple educational pathways to personal and professional success via campus-based, online, and transnational educational programs.

MESSAGE FROM THE DEAN

This year, while reflecting on the recent accomplishments of our staff, faculty, and students—many of whom you’ll read about in this report—we also began envisioning the next five years of CCPE. In the process of developing a strategic plan that identifies new goals for us to achieve by 2023, we are guided by the theme of “Transforming Lives Through Education.” This sentiment sums up how CCPE helps create vital opportunities for many different types of students to achieve their goals in personal, professional, and international education.

One of the most exciting achievements for us in 2018 was opening the doors to our brand new CCPE building on campus—the first in our 47-year history as a college. The three-story, 35,000-square-foot facility took nearly 10 years from its initial inception as an idea to its completion just in time for Fall 2018 classes. We are proud of the persistent team effort that made this building a reality, and thrilled that we now have the much-needed space to accommodate our growing student body.

Of course, many of our educational programs extend far beyond the physical campus itself. CCPE’s global reach includes a variety of inbound and outbound study abroad programs. You’ll learn about the transformative experiences of students like Raychel Ruiz and Bobby Lith, who spent semesters at CSULB partner universities in Denmark and Thailand, respectively. You’ll also learn how students from other countries, like South Korea’s Amy Lee, found a warm welcome on our campus courtesy of our American Language Institute. We are always seeking new partnerships to expand our global community, and that was one of the reasons for my own fruitful trip to China and Nepal.

The changing needs of different types of students require programs with a certain degree of flexibility, especially for those returning to education after long periods in the workforce. Our Open University program provides this kind of opportunity for students like Julie Meenan, who was able to return to CSULB and earn a master’s degree by first taking courses through Open University, which helped her to qualify for the program.

The stories featured here are just a few of the many proud moments we’ve been able to share recently with our growing community of global learners, and we’re happy to share them with you.

Dr. Jeet Joshee
Associate Vice President for International Education and Global Engagement
Dean, College of Continuing and Professional Education

An equally important part of our mission is to maintain a local focus and spur economic development in the Southern California region. CCPE’s master and bachelor degrees, certificates, and professional programs are designed to connect with nearby businesses, nonprofit organizations, public schools, and various government agencies. These connections are apparent in the stories of alumni like Chris Schaffer, Luis Miremontes, Claudia Moreno and Giovanna Martinez, and the wide range of work accomplished by the Center for International Trade and Transportation.

The stories featured here are just a few of the many proud moments we’ve been able to share recently with our growing community of global learners, and we’re happy to share them with you.

Dr. Jeet Joshee
Associate Vice President for International Education and Global Engagement
Dean, College of Continuing and Professional Education
GOING GREEN

Less than two years after breaking ground on its construction, the new CCPE building—the first in its 47-year history—is now open for classes and events on campus. The three-story, 35,000-square-foot facility has 20 main classrooms to accommodate a variety of degree, interdepartmental, and interdisciplinary programs.

The centerpiece of the building is a modular conference center, which can host up to 300 people for special events. This space can also easily transform into three separate classrooms for instructional purposes. The outside courtyard offers café-style seating as well as Wi-Fi and charging stations for students to work, meet, or relax between classes.

“This is the first new building in CCPE’s history, so it is a dream come true to see it finally gracing our beautiful campus,” said Jeet Joshee, Dean of CCPE and Associate Vice President of International Education and Global Engagement. “It is providing the space we need for our growing community of students, faculty, and industry partners.”

The building is notable for its combination of technology and sustainability. It is certified with an energy-neutral LEED Platinum® status, which means the structure produces an equal amount of energy to offset what it consumes. An automated control system regulates temperatures based on both conditions outside and occupancy inside. Motorized windows provide natural ventilation, while the specially-designed foundation can radiate warmth or coolness depending on the weather. Other environmentally-friendly components include the use of solar panels, recycled materials, high-efficiency LED lighting, and low-flow water fixtures.
In 1988, Julie Ewart Meenan graduated from CSULB with her bachelor’s degree, accepting her diploma while pregnant with her oldest of two daughters. She went on to nurture a growing family and simultaneously build a successful career. As Executive Director of the Josephine S. Gumbiner Foundation (JSGF), she works closely with the Foundation’s board to provide grants to nonprofit organizations that enrich the lives of women and children in Long Beach. With over 25 years as Executive Director, Meenan believed further education would bring a higher level of knowledge to her work.

“Some of the strongest organizations we work with are run by individuals who combine business and clinical experience,” said Meenan. “To create stronger nonprofit organizations for communities, I realized that it made sense to go back and get a master’s degree, so I would gain the ability to create stronger partnerships between my organization and its grantees.”

Meenan’s desire for improvement and dedication to lifelong learning got her thinking about returning to CSULB for her Master in Social Work (MSW) degree. But with so much time elapsed in between degree programs, Meenan needed a little help re-entering the world of higher education. That’s when she discovered Open University.

“I decided to enroll in the Open University program for two reasons,” she said. “Primarily, it was to increase my grade point average (GPA) in order to meet the criteria required by the School of Social Work. But another very important factor was to determine if I could juggle work, school, and family, since it had been 25 years since I graduated from CSULB.”

Meenan enrolled in Open University for the Spring 2013 semester, which allowed her to select from a group of interesting classes that fit into her schedule. Then she sat in on the first day of a few different available classes, helping her to determine which teacher and course requirements would be the best match. She finally settled on the Cultural Ethnography course.

“Professor Jayne Howell was so passionate and knowledgeable about the course content,” Meenan said. “Her passion for the material brought a richness to learning about societies and cultures, which really enhanced and engaged the students.”

After successfully completing the course, Meenan was able to increase her GPA and remove her remaining roadblocks to higher education. Her application to the master’s program was soon accepted, and she began graduate studies in 2016. Meenan continued working while she balanced school and family life, helping the JSGF invest more than $14 million and other resources into the local nonprofit community.

“I was thrilled and humbled when I was admitted into the highly competitive MSW program,” Meenan said. “Without the assistance of Open University, I would not have been able to meet those requirements, and would have given up on this dream.”

In May 2018, Meenan was once again wearing a cap and gown at CSULB. This time, it was Meenan’s granddaughter—her oldest daughter’s child—who accompanied her when she received her Master of Social Work degree with Graduate Student Honors. Thirty years later, her educational journey had come full circle.
"I feel it is my civic duty to not only give back to the community that raised me—Long Beach—but also a community halfway around the world that welcomed me and became my second home."

Bobby Lith
CSULB Class of 2018

On the east side of Long Beach, you’ll find Cambodia Town, the perfect entry point for anyone wanting to learn about the Southeast Asian diaspora. But CSULB student Bobby Lith wanted to get closer to the source. Lith is the son of refugees who earned sponsorships to the U.S. in 1979. Their family is a unique sub-set of Cambodian-born Laotians who identify as Lao Nyaw, with roots in the cities of Battambang, Cambodia and Vientiane, Laos—both of which are near the Thailand border.

Curious about his heritage and seeking an opportunity to expand his studies in Communications, Lith embarked on a semester-long Education Abroad program in Fall 2017 at Mahidol University in Salaya, near Bangkok, Thailand. As one of the country’s leading research institutions, with an emphasis on media and journalism, Mahidol promised Lith an experience that would also allow him to travel and explore his family history.

"I wanted to learn about a culture that I wasn’t at all familiar with—my very own," said Lith. "Because Laos and Cambodia are developing countries, and neither offered direct exchange programs, I decided that studying in Thailand would still provide me the best opportunity to learn more about my family and myself."

Lith’s arrival in Bangkok happened to coincide with one of the most significant moments in the country’s recent history: the end of the year-long mourning period following the 2016 death of King Bhumibol Adulyadej, the world’s longest-reigning monarch, who led Thailand for over 70 years. Lith paid his respects at the Grand Palace, where the king’s body was on view in preparation for his royal funeral, before visiting famous Buddhist temples like Wat Arun and Wat Pho. Over the course of the semester, Lith was also able to travel to rural mountainous areas in the north including Chiang Mai, where linguistic and cultural ties to Laos are strong.

Besides these adventures at historical locations, the most affecting part of the trip was a much simpler occasion in Salaya. Lith’s orientation included a visit to a beachside elementary school, where he practiced language skills and helped plant trees with local students. Lith appreciated the enthusiasm of the children, many of whom were making the best out of modest conditions.

“It changed my life in many ways,” he said. “I feel that my passion and purpose is to work with students in higher education.”

The experience bolstered work Lith had done with the CARE Foundation, a Long Beach-based nonprofit that provides educational resources for underserved populations in Cambodia. Lith also shared his time and talent on campus at CSULB as a student leader in the department of Student Orientation, Advising and Registration (SOAR), where he helped facilitate the transition of new undergraduate students.

After receiving class credits at Mahidol that contributed to his Communications major at CSULB, Lith made the President’s list at the end of the Fall 2017 semester. Lith is set to graduate in Fall 2018, and is already applying to graduate schools.

“I feel it is my civic duty to not only give back to the community that raised me—Long Beach—but also a community halfway around the world that welcomed me and became my second home,” said Lith. “In time, I hope to bring more awareness to underserved areas in Southeast Asia.”
“The MTOP program definitely helped me tremendously. Everything that I learned, I put in practice right away in my workplace. Managers started noticing a big change in me.”

Claudia Moreno
MTOP Program Graduate and Senior Logistics Coordinator, EDI Express

STRIVING AHEAD

Giovanna Martinez has had more than 16 years of experience in the logistics and transportation industry, with half of that time at EDI Express, a freight-forwarding trucking company. Despite being firmly situated in her job, with plenty of skills and knowledge about her chosen career, she still wanted to learn more. So when she discovered the Marine Terminal Operations Professional (MTOP) program at CSULB, she not only registered for the course, but persuaded several co-workers to join her.

“I came across the MTOP program and said ‘Wow!’” explained Martinez, who works as a Senior Logistics Coordinator at EDI Express. “I was so excited to sign up and bring my co-workers with me. I was surprised how interesting the course was, and I told them that, with what we would learn, we could strive further ahead in our careers.”

One of those co-workers was Claudia Moreno, a Customer Service Representative who has been with EDI Express for nearly six years.

“What led to my decision was really wanting to learn more about the industry,” said Moreno. “I always wanted to learn what really took place at the port.”

The co-workers began the MTOP program together in February 2018, on a mission to further their knowledge of all aspects of port operations. Their curiosity was piqued by the fact that the headquarters of EDI Express—in Torrance, CA—and their MTOP classes on campus at CSULB are both located just a short drive from the ports of Long Beach and Los Angeles. Combined, the two ports represent one of the world’s busiest trade and transportation hubs, supporting millions of jobs and generating billions in yearly revenue.

Attending classes while working full-time and maintaining their personal lives was challenging, but the MTOP program’s evening schedule and its unique appeal made it all possible.

“I started work at 5:00 a.m., then went to school from 6:00 p.m. to 9:30 p.m.,” said Moreno. “I live in El Monte, which is pretty far, but I did not miss one class, because I loved every instructor, every lecture given by every single one.”

Moreno and Martinez both praised the MTOP instructors, who all work in and around the ports, for bringing their extensive professional experience into the classroom.

“The MTOP program could never be taught through just books,” said Martinez. “This course could only be taught by these experienced instructors.”

At the MTOP graduation ceremony this summer, Martinez and Moreno were each singled out for being exemplary students. While Martinez was chosen to represent her class as a featured speaker, Moreno was selected to receive the Kevin Turner Scholarship, based on peer evaluation for the work she performed while spearheading a final group project.

Both women feel that earning an MTOP certification has become a valuable addition to their employment at EDI Express, and has contributed to increasing their general knowledge of goods transportation, from the EDI Express trucks they deal with every day, to the many ships that enter the Port of Long Beach from around the world.

Giovanna Martinez and CITT Executive Director Dr. Tom O’Brien at the 2018 graduation

Claudia Moreno at a class visit to the Port of Long Beach Joint Command & Control Center

30,000
PORT-RELATED JOBS IN LONG BEACH

316,000
PORT-RELATED JOBS IN SOUTHERN CALIFORNIA

1.4 MILLION
PORT-RELATED JOBS CONNECTED THROUGHOUT THE U.S.
In each place, there was an opportunity to renew our existing partnerships and explore future programs.”

Dr. Jeet Joshee
CCPE Dean and Associate Vice President of International Education and Global Engagement

RENEWING PARTNERSHIPS

When he’s not in his office on campus, CCPE Dean Jeet Joshee is often catching a plane and heading off to other countries in his dual role as the Associate Vice President of International Education and Global Engagement. As part of his mission to spread awareness of CSULB’s international programs, Joshee spent nearly two weeks in May on a multi-purpose trip to China and Nepal. In addition to sharing educational program information with prospective international students, he also met with university partners, government officials, and media outlets to help expand CSULB’s global network of communities.

While visiting his native country of Nepal, Joshee met with the government’s Minister of Education, Science, and Technology, as well as presidents of several Nepali colleges, including Himalayan White House College in Kathmandu. He then hosted several presentations for students at local high schools, the Alpha Beta Education services agency, and Education USA, which offers free information, advising, testing, and library services for those interested in U.S. higher education. Joshee also highlighted CSULB programs during interviews with local TV and newspapers, and he held additional meetings with multiple university officials, teachers, and educators.

After nearly a week in Nepal, Joshee traveled to China, where he joined Heidi Zhang, Director of International Training Programs at CCPE. Together, they met with top officials from the Confucius Institute Headquarters (HANBAN) and the Chinese Department of Education in Beijing. While there, they renewed partnerships with the State Administration of Foreign Experts Affairs, which awards many training contracts to CSULB. They also discussed CCPE’s International Training Programs with Hubei Department of Education officials, who often send long-term training groups to CSULB. Departing from Beijing, Joshee and Zhang met with other university partners in the cities of Shijiazhuang, Zhengzhou, and Chengdu, including the Southwest University of Finance and Economics.

“In each place,” said Joshee, “there was an opportunity to renew our existing partnerships and explore future programs.”

The journey also included some interesting side trips. Joshee visited Mount Qingcheng in Sichuan Province, recognized as the birthplace of Taoism; and the legendary Shaolin Temple, located in Henan Province, which houses the Shaolin Temple, where martial arts and Zen Buddhism combine to create kung fu beginning in the 5th Century.
“The harbor tour offers an engaging experience that encourages all of our teachers to collaborate across disciplines and develop integrated lessons.”

Chris Itson
Linked Learning Pathways Coordinator
Cabrillo High School

INTEGRATING EXPERIENCES

After celebrating its 20th anniversary in 2017, the Center for International Trade and Transportation (CITT) continued to move forward this year, with an eye on the future of their constantly growing industry.

In order to help educate the next generation of leaders, CITT partnered with the Intermodal Association of North America (IANA) to create a scholarship program that helps provide training and experience by covering expenses for students in the Global Logistics Specialist (GLS) and Marine Terminal Operations Professional (MTOP) programs. The 2018 recipients are Ranjie Torres (MTOP) as well as Esmeralda Agredano-Salazar, Carina Lam, and Iris Velazquez (GLS). In addition to their courses, these IANA Scholars will participate in networking activities, conferences, and much more.

Another new initiative to kick-start careers was launched through the Southwest Transportation Workforce Center (SWTWC), a research center housed at CITT. SWTWC helped develop a new Geographic Information Systems (GIS) pilot course at Los Angeles Trade Tech College (LATTCC), through an initiative funded by the Federal Highway Administration (FHWA). The course introduces students to fundamental GIS concepts including geographic data, spatial analysis, and map design, with a focus on solving real-world problems. It also extends opportunities to K-12 students through the college’s dual enrollment program.

In May, the LATTC classroom was visited by Virginia Tsu, Director of the Center for Transportation Workforce Development at the FHWA. Tsu gained first-hand experience with GIS students seeking careers in this field, where specific skills are in demand by a range of employers. She observed the students’ final presentations, then bestowed them with certificates of completion. In addition, she discussed multiple career pathway initiatives and workforce research with CITT leadership.

“A visit from a major federal funder is invaluable,” said Tyler Reeb, Director of Research and Workforce Development at CITT and Associate Director of SWTWC.

“Transportation workforce development is about empowering the next generation of workers. This is what a partnership between the federal government and a research center is all about—creating sustainable career pathways.”

While the GIS course extends CITT’s career training opportunities to community college, the Academy of Global Logistics (AGL) Summer Teacher Institute was designed by CITT to help high school teachers educate students on global trade and logistics. In June, the Port of Long Beach hosted a harbor tour for AGL teachers. Port Communications Specialist Alejandra Guitron led the informative shipboard tour, emphasizing the impact of the Port on local job creation, economic infrastructure, and the transition to become a zero-emissions “green port.”

“The harbor tour is about ‘teaching the teachers’ in an effort to strengthen emerging learning communities and transportation workforce pathways,” Guitron said. “Bringing teachers out here is an eye-opening experience that gets them excited to pass on those possibilities.”

Though all of these initiatives and partnerships, CITT is connecting all points of the industry and integrating experiences for students, teachers, and industry professionals.
ENHANCING SKILLS

Chris Schaffer knew that he needed highly specialized skills to succeed at Jacobs Engineering, one of the nation's largest providers of technical, professional, and construction services. As a Geographic Information Systems (GIS) Professional at the Fortune 500 company's office in Irvine, CA, Schaffer utilizes geospatial analysis, cartography, remote sensing, and computer coding to evaluate the environmental impact of prospective developments. To gain these technical skills, he enrolled in the Master of Science in Geographic Information Science (MSGISci) program.

“Chris’s GIS program curriculum was extremely well-rounded and flexible,” said Schaffer. “I focused on one program with right and wrong answers, stresses that allowed me to maintain my career, while enhancing the skills needed for my profession.”

A significant feature of Schaffer’s MSGISci experience was a field trip to the Desert Studies Center in Dyer, CA, where he and his classmates explored drone technology while collecting aerial imagery and other data that is used in 3D mapping.

“The most rewarding part of that experience was the fact that it allowed our cohort to interact more with one another,” said Schaffer. “The bonds that were created during that trip were expressed throughout the program, up to the present day.”

When he’s not working at Jacobs, Schaffer shares the knowledge he gained by teaching a course in Human Geography at Cal Poly Pomona. The position was recently recommended to him by none other than the Director of CSULB’s MSGISci program, Pallav Kumar.

“Pallav created the customized experience from scratch using cloud-based GIS technology, making it accessible at http://lbgreentravel.us. The key skills of geospatial analysis and cartography are displayed in the final project of MSGISci alum Anshu Pallav (2017), who developed an interactive, sustainable tourism web map of Long Beach using open-source GIS data and platforms. The above screenshots show that, by clicking a location or entering an address (blue marker), users can find bike share stations (red marker) within a half-mile radius. Travel routes, land elevation, and estimated times of arrival are also displayed. Pallav created the customized experience from scratch using cloud-based GIS technology, making it accessible at http://lbgreentravel.us.”

Chris Schaffer

CSULB MSGISci graduate Chris Schaffer

CSULB MSGISci graduate Chris Schaffer

FLYING HIGH

“I have always wanted to go into the aerospace industry,” said Luis Miramontes, “and when I heard about a program that was created in the aerospace capital, I felt like it was meant to be.”

Miramontes, a graduate of CSULB’s Bachelor of Science in Mechanical Engineering Degree Completion program in the Antelope Valley, currently works in his dream job as a Numerical Controls Programmer for Lockheed Martin, a highly technical position where complex theory meets hands-on aircraft design. When he enrolled in Fall 2013, Miramontes immediately began gaining the real-world experience he needed to prepare for his future career.
Amy Lee remembers August 18th, 2013 as the day that changed her life. That’s when she came to the United States for the first time. She barely had time to register any culture shock before she arrived on campus at CSULB for orientation the next day. It was a whirlwind journey from her native South Korea, but she needed to get acclimated to her new home quickly. Fortunately, following a recommendation from a friend, CSULB’s American Language Institute (ALI) was there to welcome her.

“Living abroad is a journey of discoveries, and it’s quite intense,” said Lee. “It takes many extreme and unexpected turns. ALI gave me a chance to see a glimpse of what college life would look like in America. The program not only provides academics, but also it makes sure students fully understand the culture of college life and interpersonal communication skills.”

With over 30 years of experience, the ALI has hosted students from all around the world, helping them improve their English language skills in preparation for further educational and professional opportunities in the U.S. In Lee’s case, the ALI gave her the preparation she needed to pursue a bachelor’s degree.

After finishing the nine-month ALI program, which also afforded her the opportunity to take her first U.S. college course simultaneously, Lee was ready to stay. She even created a PowerPoint presentation to persuade her parents that it was a good idea to enroll in a full-time degree program at CSULB’s College of Business Administration. Soon, she was diving head-first into classes and extracurricular activities like the Student Center for Professional Development. She also began working for the Center for International Education (CIE) as a student assistant, which eventually led to her serving as President of the International Students Association (ISA) during her last semester.

“I loved the experience that I was able to get,” she said, “meeting people from different countries and getting to know their unique perspectives. In my first semester, I didn’t even imagine that I could make any contributions to CSULB, but I was able to— not because I’m smart, but because people around me inspired me to break out of my comfort zone.”

Lee graduated last fall with honors, earning her bachelor’s degree in Business Marketing, and soon found work as a Marketing Coordinator at Palace Entertainment. The company, based in Newport Beach, operates 40 amusement parks, water parks, and family entertainment centers throughout the U.S.

Lee notes that her experiences at ALI and other student organizations at CSULB—including leadership workshops, internships, and volunteering opportunities—were important steps that got her where she is today.

“I would like to share this with other international students, to show them they can have a successful experience, if they learn the language and live the culture in the community they are in,” she said.

“I did not want to wait for something to come to me,” said Lee of her journey. “I always looked for something that can challenge me to do my best. I am looking forward to all the crazy adventures that await me!”

CSULB graduate and ALI program participant Amy Lee

SEEKING CHALLENGES

“Living abroad is a journey of discoveries, and it’s quite intense. It takes many extreme and unexpected turns. ALI gave me a chance to see a glimpse of what college life would look like in America.”

Amy Lee
CSULB Class of 2017

Over the last 5 years, ALI has hosted students from 58 countries.

Top 3 student home countries are Japan, Saudi Arabia, and China.

1st
ALI was the first school in California to be CEA-accredited.

1 of 3
ALI is 1 of 3 CSU intensive English programs accredited by CEA.

58
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“Studying abroad was the best decision of my life!”
Raychel Ruiz
CSULB Class of 2018

PURSUING ADVENTURE

“Studying abroad was the best decision of my life! I can’t say that enough.”

Those are the words of CSULB student Raychel Ruiz, who spent the first half of 2017 as an Education Abroad student at the Danish School of Media and Journalism (DMJX) in Aarhus, Denmark. The oldest and largest educational institution that offers journalism courses in that country, DMJX ended up being a perfect fit for Ruiz—even if she didn’t quite know what she was getting into.

“At first, I had no idea what DMJX was, I just knew it was specifically for journalism students,” explained Ruiz. “My Education Abroad advisor, Lauryn White, was really the one that pushed me and made me excited to go. I was even more set on going when she told me that no one from CSULB had gone to this location. I really just wanted a new challenge and new environment.”

Once she arrived in Aarhus, Ruiz jumped right into a program on International Broadcast Reporting and European Politics, which mainly focused on creating video content for broadcast on the school’s International TV Reporting program. Though she spent most of her six-month visit in the relatively small city, she enjoyed its quaint neighborhoods and parks as well as the nearby forest and beaches.

“It’s been over a year and I still think about it every day,” Ruiz said. “The most rewarding thing about it was all the people that I was able to meet. I was able to connect with people from all kinds of different countries. I still have extremely close friends that I talk to weekly. I’m even visiting some of them next year!”

In addition to Aarhus, Ruiz enjoyed a class trip to Copenhagen to visit the European Union for tours and lectures, and also made a weekend excursion to Hamburg, Germany. More notably, she spent two weeks in Valencia and Madrid to film her final documentary, titled “Los Desafortunados: The Lost Children of Spain,” the 13-minute film features interviews with activists and families affected by tragic events that began during the authoritarian dictatorship of Francisco Franco. Between 1939 and 1990, more than 300,000 newborn babies were stolen from their biological mothers. The documentary can be viewed on YouTube at https://youtu.be/UcObZo0CcYA.

“I loved the work I did over there,” said Ruiz. “But now that I’ve been back for a year, my career path is starting to change. I am considering becoming a study abroad advisor myself now. The way Lauryn helped me find the perfect program really inspired me to want to do that for others.”

In the meantime, Ruiz graduated from CSULB in May with a Bachelor of Arts in Journalism, and has already landed a job in marketing at Pacific 6, an investment company in Long Beach that is currently renovating the historic Breakers Hotel.

“As you can see, I’m at a bit of a crossroads in life right now!” said Ruiz of her multiple interests. “My experience abroad definitely helped me find this job. Being abroad taught me to not be afraid to get what I want, and it showed me how to meet people and make connections. It’s also definitely a great talking point to be able to say that I lived in another country, and adapted enough to be able to create stories about events in Aarhus.”

With that kind of global perspective, Ruiz is ready for whatever comes her way.

“Even a short-term study abroad experience can be life-changing, opening up a student’s eyes to the world of opportunities that await them. They truly never see things in quite the same way once they have studied abroad.”

Dr. Terrence F. Graham
Associate Dean and Executive Director for International Programs

TOP 3 CHOICES
OF STUDY ABROAD DESTINATIONS ARE ITALY, THE UNITED KINGDOM, AND CHINA

TOP 3 MAJORS
FOR STUDY ABROAD STUDENTS: COMMUNICATION STUDIES, ART, AND INTERNATIONAL STUDIES

42% INCREASE IN STUDY ABROAD PARTICIPANTS IN THE LAST FIVE YEARS
For fiscal year 2017–2018, CCPE generated more than $31 million in revenue. As a self-support college, CCPE does not receive state funding and is required to cover all program development and infrastructure support using a portion of the revenue derived from its many course offerings. Self-support programs generated $31.2 million, or 93 percent of total revenue and funding, with seven percent coming from the General Fund for direct support of the Center for International Education. Instructional and staff salaries are covered by $19.4 million or 63 percent of CCPE’s revenue and funding. Campus and system-wide cost recovery totaled $7.89 million, with $7 million transferred to CSULB campus partners and $844,000 set aside for CSU assessments. The remaining funds are used to maintain and grow current CCPE programs and to provide for new program development, infrastructure, and contingency reserves. This year, CCPE enrollment included 26,370 students through approximately 2,500 credit, professional, and specialized programs. CCPE continues to be very successful in serving the needs of the community through its variety of courses and programs.

### Total Revenue: $31,239,306

- **Academic Programs**
- **Summer Sessions and May Intersession**
- **Open University**
- **American Language Institute**
- **General Fund Support Center for International Education**
- **Professional Programs**
- **Winer Sessions**
- **International Training Programs**
- **Study Abroad @ The Beach**
- **Other Revenue**
- **Center for International Trade and Transportation**
- **Advanced Media Production**

### Total Expenditures: $31,096,714

- **Instructor Salaries and Benefits**
- **Staff Salaries and Benefits**
- **Academic Partner Transfers**
- **Other Operating Expenses**
- **CSULB General Fund Reimbursement**
- **Instructional Materials, Travel, and Related Expenses**
- **Marketing and Related Expenses**
- **CSU/State Pro Rata Assessment**

### Total Enrollments: 26,370

- **Summer Sessions**
- **Degree Programs**
- **Open University**
- **Other Credit Programs**
- **American Language Institute**
- **Non-Credit Programs**
- **Winer Sessions**
- **International Training Programs**
- **Confucius Institute**

### International Education Students by Program

- **Matriculated International Students**
- **International Training Programs**
- **Short-Term Study Abroad**
- **American Language Institute**
- **Study Abroad @ The Beach**
- **Outgoing Semester Study Abroad**
- **Incoming Exchange**
- **Outgoing Year-Long Study Abroad**

**Student Scholarships & Faculty Awards This past fiscal year CCPE awarded:**

- $33,075 for logistics and supply chain program scholarships in partnership with industry stakeholders
- $200,000 for study abroad scholarship in partnership with the President’s Office & Associated Students Inc.
- $39,312.50 for Professors Around the World grants in partnership with the Provost’s Office

**$10.2 MILLION**

AMOUNT CCPE PROVIDED IN INSTRUCTIONAL SALARIES/BENEFITS

**$2.5 MILLION**

AMOUNT RECEIVED IN GRANTS AND CONTRACTS

**$7.2 MILLION**

AMOUNT TRANSFERRED TO CSULB ACADEMIC PARTNERS/GENERAL FUND

**26,370**

TOTAL STUDENT ENROLLMENT
LOOKING FORWARD

One of the main objectives of CCPE has always been to serve the specific needs of adult learners who were once considered “nontraditional,” but are increasingly becoming the norm. As higher education and its demographics have changed dramatically, CCPE is playing a vital role in advancing CSULB’s core mission of access, affordability, and student success.

One of the ways we’re envisioning the future is through the Beach 2030 initiative, launched by CSULB President Conoley. Beach 2030 is a call to action as we imagine the future of this university and its role in the world. The years ahead will require us to adapt and innovate while preparing our graduates to enter a workforce that demands new skills, technologies, and disciplines.

Within this effort, CCPE is addressing areas of inquiry that are the most vital for our own college. We are seeking answers to questions such as: What will the future relationship be between university-based learning and workplace training? How will we facilitate learning for students who don’t need to be present on our physical campus? How will CCPE take advantage of the opportunities to discuss these topics in the coming months.

Meanwhile, CCPE has already begun work on its own strategic five-year plan, which identifies a range of concrete goals and the actions needed to accomplish them by 2023. We will engage our community to identify the most important learning outcomes for today’s students. CCPE program development and delivery methods are all informed by the engagement, as well as the incorporation of applied research, data-driven policies, and best practices across all disciplines in higher education.

As this year draws to a close, can you imagine where we’ll be as a university in one year? How about five, ten, even twenty years from now? Together, we can imagine many possibilities as we collectively respond to the many new conditions, challenges, and opportunities that await us.