The Decade Ahead: Jobs, Cargo, Competition, and You

10th CITT State of the Trade and Transportation Industry Town Hall Meeting
Wednesday, March 11, 2009
5:30-8:30 PM
Carpenter Performing Arts Center, CSULB
6200 Atherton Street, Long Beach, California 90815

Admission and Parking are free -- come early, space is limited!

For more information, visit www.uces.csulb.edu/citt or call (562) 985-2872.

What threatens the position of the San Pedro Bay Ports complex as the nation’s largest trade gateway? What opportunities exist as a result of the ports’ willingness to tackle the problem of growth and environment? What drives the decision makers along the supply chain when they choose which ports to use? What is the impact of these decisions on cargo volumes, jobs, and the local economy?

Where can you listen to and question a panel of experts and key decision makers along the supply chain addressing the key questions and proposing solutions?

How can Southern California keep discretionary cargo from going elsewhere? How do key stakeholders make decisions about where and how to invest? How much is too much when it comes to fees?

Who should attend?
Anyone involved with and affected by trade and transportation including representatives of longshore, truckers, ocean carriers, marine terminals, freight forwarders, custom brokers, the IMCs, distribution centers, shippers, community leaders, Federal/State/local governments, etc.

Sponsored by:
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Preliminary Agenda

Call to Order Marianne Venieris, CSULB

Welcome Remarks Dr. F. King Alexander, CSULB

“Ten Town Halls”-- a brief review
Dr. Genevieve Giuliano
Purpose of 10th Town Hall USC/METRANS

Perspectives on Global and National Changes in International Trade and Economic Recession Paul Bingham, IHS Global Insight

Video Presentation A pictorial summary of trends and issues that have impacted trade through Southern California’s ports

Stakeholder Panel Discussion

Moderator/Facilitator Dr. Joseph Magaddino, CSULB

- Port/ Terminals Alan McCorkle, APM Terminals

- Ocean Carriers David Arsenault, Hyundai Merchant Marine

- Cargo Owners TBD

- Railroads Scott Moore, Union Pacific

- Warehousing and Intermodal Trucking Patty Senecal, International Warehouse Logistics Association

Question & Answer Session with the Audience

Closing remarks Dr. Domenick Miretti, ILWU

Adjourn Marianne Venieris

2/13/2009